

Details of the proposed Instant Voice Application, Tony Verna

App Description

The IVA App was conceived to provide Montana's 7 Indian Nations, 56 counties and 129 municipalities with an on-the-fly capability of transmitting Instant/real-time Voice Alerts to smartphones as a means of automatically and vocally notifying Montanans-on-the-move thus enabling them to take their local government along with them.

Sometimes seconds count and when seconds count, an Instant Voice Alert can be voiced in a second.

Instant Knowledge is king in-times-of-emergency.

As cutting-edge technologies continue to trend for 2012 and beyond, Montana's introduction of the IVA App would rightfully help qualify it as "No Country For Old Technology."

1) The downloading of the app.

We will provide an access code(s) for hundreds of Free Government Subscriptions. These Authorized Senders will be directed to a 'free download' version of the app that would require the given access-code for activation.

An IVA message currently has two text parts. One part gets the text-to-voice treatment, both parts are displayed to the recipients who will be paying for their part of the same app--the User-Base App. The fee for the user-Base App would be in line with the expected low-pricing of a mobile app. User's fee would include the necessary day-by-day maintenance and researching any needs for a broader development needed by local government and regional officials. No income will be generated by advertisements as with other apps. There will be no advertising on the app.

2) The workings of the IVA multipart-app.

The Montana-users' part of the app is a Base App. It awaits IVA alerts 24/7 and presents them on arrival. The Base App is the same as the authorized-senders app but with certain capabilities disabled.

The Authorized-Senders' part of the App is an upgrade of the Base App. It is equipped with multiple screens that can be tapped to bring up additional views and dialogs for entering alerts, choosing zones. switch to different maps etc..

Please Note---Authorized Senders can also send the IVAs to other MT departments that can provide more information and then forward a

more-focused message for providing added information to selected Montanans within their control areas.

3) The supplying of text along with voice.

An IVA Message has two parts, both are text with one part getting the text-to-voice treatment, and with both parts being transmitted so that Montana-users will also see the text that was vocalized.

Also, as previously noted---Authorized Senders can transmit IVAs for internal text messaging such as to other departments which can then edit and rebroadcast amongst themselves etc.

4) Facebook ?

Yes, that is on the road map. There are many facets of mobile technology. There's no such thing as a "typical" app. If it is deemed essential it will take priority.

5) How does the IVA App stand visa vie with the existing Montana Target Notifications (MTN)?

The MTN system is a robo-caller which makes phone calls from very few Authorized Senders--- to a lot of phones within certain MT cities and it plays a pre-recorded message to whomever or whatever answers. Some of those phones are cell phones, VOIP phones, or regular old landline phones. It makes no difference to the robo-caller because all it does is make phone calls. People have to enter their numbers into the MTN database so the robo-caller can dial them. The IVA App does not make phone calls. It sends data to and from people on the move. Maybe the robo-caller left a voice message because the recipient didn't pick up. The cell phone voice mail sits on the MTN server and the cell phone user still has to dial out to get voice mail.

Smart phones have broadband access to data networks. It's kind of like people who receive their phone service from their cable TV provider. Their phones are not connected to the telephone company. They have a broadband connection that carries their phone calls and a mass of other data. In fact, multiple Authorized Senders in all areas of MT can type/voice at the same time.

Basically, the Montana-user Base App simply works once downloaded. Even if someone changes their cell number. No filling out web forms for the government, no passwords, no need to make sure the person and the number match up. If so desired, the IVA Montanans-users can also receive the currently being-sent MTN recorded phone messages on their IVA smartphone app. This would take some additional interfacing.